

Lilian (Lily) Roberti

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EDUCATION

Arcadia University, Glenside, PA May 2027

Bachelor of Arts in Media & Communication (concentration in Multimedia Publishing)

Honors: GPA: 4.0/4.0, Distinguished Dean's Honors List (Fall 2024, Spring 2025, Fall 2025), Presidential Scholarship

Relevant Courses and Projects:

- Writing & Communications: Researched, filmed, and produced a 35-minute podcast episode on "How YouTube has Democratized Journalism & Content Creation"
- Journalism I: Studied journalistic standards, wrote weekly articles of all different formats (e.g. op-ed, event article, profile article, etc.)

American University, Washington, DC Spring 2026
Washington Semester Program

Arcadia University London Centre, London, England Spring 2025

First-Year Study Abroad Experience (invite-only, based on applications that show academic strength & maturity)

Relevant Courses and Projects:

- Introduction to British Media: Researched and produced two six-page papers on British tabloid culture & "The Moral Decline of the Press," presented 15-slide presentation proposing "Steps Toward a Public Service Internet"

EXPERIENCE

Policy & Research Analyst/Op-Ed Writer, **Robert Weiner Associates News**, Washington, D.C. Jan. 2026-present

- Headed by former Clinton White House Public Affairs Director, Robert Weiner
- Research international, national, & local issues
- Produce ideas and write weekly op-eds to be published in national & local newspapers

Kid's Entertainment Ambassador, **Great Wolf Lodge**, Scotrun, PA June 2025-present

- Perform high-energy brand events like Storytime, Dance Party, Yoga, etc.
- Interact with families while leading hands-on activities like arts and crafts, bingo, etc.
- Learn new programming multiple times a year while maintaining a safe, clean, & organized environment

Paid Blog Writer, "**Because Arcadia**" Web Blog, Arcadia University, PA Aug. 2024-present

- Write/produce four published blogs/vlogs per semester
- Maintain an entertaining voice while sharing my experiences to promote the university

Student Circulation Desk Assistant, **Landman Library**, Arcadia University, PA Aug. 2024-present

- Greet and aid patrons with checking out/returning books
- Assist students with printing, databases, and locating materials within the library
- Shelf-read a specific section of the library twice per week for order

Editor-In-Chief, **The Opinator**, Wyoming Seminary College Preparatory School Sept. 2023-May 2024

- Worked as Copy Editor for two years before earning Editor-In-Chief position
- Coordinated and ran bi-weekly meetings with newspaper staff
- Organized, published, & distributed three print newspapers per academic year

Brand Ambassador, American Eagle Outfitters, Tannersville, PA

Dec. 2021-Dec.2024

- Assisted customers by working the register and attending to their needs on the sales floor
- Processed shipments and organized the stockroom
- Learned to manage extensive customer interaction and goal-oriented tasks

CAMPUS AND COMMUNITY SERVICE

Executive Board Member, Study Abroad Mentor Program, Arcadia University, PA

July 2025-present

- Work with a team of six to mentor and prepare students who are studying abroad
- Coordinated and set up annual Study Abroad Fair, advertising dozens of programs to hundreds of attendees
- Plan activities and events for first-year students who will spend their spring semester in London (e.g. movie night, food festival, bake-off, pre-departure orientation)
- Advertise events through Arcadia University's Instagram account

Volunteer Puppy-Raiser, The Seeing Eye, Luzerne County, PA

July 2017-present

- Raising guide dogs for visually-impaired people
- Focus on socialization and obedience training, attend bi-weekly training circle meetings

Honor: Awarded The Seeing Eye Scholarship Award for exceptional college-bound puppy raisers who have raised at least two Seeing Eye puppies

SKILLS

- *Computer:* Google Drive; Canva; Social media (Instagram, Tik Tok); Advertising collateral; Database proficiency
- *Other:* Public speaking; Customer service; Leadership; Communication; Vocal music; Dancing; Performing