

# KAILYNN BANNON

Multimedia Journalist

813-484-0851



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## EDUCATION

### Florida Southern College

- Bachelor's of Science
- Major in Communications
- Concentrations in Multimedia Journalism, Media Strategies and Production
- Minor in Entrepreneurship
- Graduated in 2024

### Hillsborough Community College

- Associate's Degree in Communications
- Graduated in 2022

## SKILLS

- Writing
- Knowledge of AP style writing
- Public speaking
- Leadership skills
- Copy editing
- Page layout and design
- Photography
- Adobe Lightroom
- Adobe InDesign
- Adobe Photoshop
- Final Cut Pro

## OTHER EXPERIENCE

- Intern for Lakeland Symphony Orchestra
- Freelance writing for Central Florida Media Group
- Parliamentarian for Gamma Phi Beta
- Barista and social media content creator at Pressed Books & Coffee
- Volunteer work at Polk Museum of Art
- Member of Phi Theta Kappa
- Member of Lambda Pi Eta

## RELEVANT EXPERIENCE

### Weiner Public News

Policy Analyst and Op-Ed Writer | 2024 - Present

- Write op-eds in Washington, DC
- Intern at National Press Club

### Snakeprint Magazine

Writer | 2023 - 2024

- Write stories and social media posts for online and physical copies of the magazine
- Organize layout
- Plan photoshoots with models

### The Southern

Writer and Opinions Editor | 2023 - 2024

- Edit writers' stories
- Design and create paper layout using InDesign
- Write articles using AP style for all sections
- Conduct interviews and perform research for stories
- Originating story ideas
- Shoot and edit photos using Photoshop and Lightroom

### FSCTV

Video Production | 2022 - 2024

- Writing and assisting in production with TV station
- Directing, filming, writing and editing using Final Cut Pro, DaVinci Resolve and other editing programs for projects in broadcast and video courses

### Pressed LKLD

Barista and Content Creator | 2022 - 2024

- Simultaneously working behind the bar and at a cash register
- Creating videos for TikTok
- Taking photos and creating Reels for Instagram