

**Support the Breakthrough Cancer Discoveries by Dr. Patricia Berg,
 Director of a George Washington University Medical Center Cancer Laboratory,
 concerning a gene, BP1, activated in 80% of Breast Cancer tumors and in
 similar numbers for Prostate Cancer, Ovarian Cancer, and Leukemia.**

Dr. Patricia Berg's significant findings have been reported in virtually all major media including the *New York Times*, *Washington Post* and *Times*, *Chicago Tribune* and *Sun-Times*, *LA Times*, AP, Reuters, CNN, CBS, NBC, Fox, ABC, and over 200 television stories. Her collaborators and supporters include NIH, NCI, DOD's Armed Forces Institute of Pathology, University of Maryland, Johns Hopkins University, Howard University, Children's National Medical Center, the Avon Foundation, Susan G. Komen Foundation, the Clark Charitable Foundation, and the Susan Love Foundation, in addition to her own GWUMC. (For more details or examples of Dr. Berg's ground-breaking research, journal articles, and selected mainstream media coverage, see <http://www.weinerpublic.com/berg.html>).

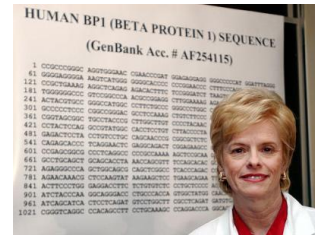
Help the Berg Laboratory in its current efforts to develop a suppressor for the gene and a blood test for easier detection as major steps toward prevention, treatment, and a cure for cancers, and to determine the impact of the gene on as many as ten cancers. HER LABORATORY NEEDS ALL OUR HELP TO GENERATE THESE ADDITIONAL BREAKTHROUGHS.

We Hope You Will Respond Soon!

***** PLEASE RETURN THE ENCLOSED FORM *****

(For more info. contact Robert Weiner Associates 301-283-0821 or 202-329-1700)

- Named Laboratory \$1,000,000**
- Headline Sponsor \$500,000**
- Banner Sponsor \$250,000**
- Star Sponsor \$100,000**
- Masthead Sponsor \$50,000**
- Angel Sponsor \$25,000**
- Diamond Sponsor \$10,000**
- Platinum Sponsor \$5,000**
- Silver Sponsor \$1,000**
- Friend (any amount)**



YOUR NAME(S) _____

TITLE _____

COMPANY OR ORGANIZATION _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ **EMAIL** _____

- Please make checks to George Wash. Univ. Med. Center and (important) ADD in note section, "For Berg Cancer Lab". Contributions are TAX-DEDUCTIBLE (GWUMC is 501c3 tax-exempt EIN #53-0196584) and contributors will be listed and recognized unless you request otherwise. All contributions will go directly to Dr. Berg's laboratory at GWUMC.**

***Please MAIL THIS FORM with your check (made out as described above) to:
 GWU-Berg Lab, c/o Robert Weiner Assocs, 1750 Pennsylvania Ave., NW #28271, Wash., DC 20038-8271***