

Gary Snyder
WMA Candidate for President 2018
Vision

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I offer the following:

To emphasize a culture of collegiality and friendship in common mission for our sport worldwide among officers, staff, delegates, athletes, and administrators, as I worked hard to achieve at USA Masters Track & Field.

Enhanced Team Support

Create a position on the WMA staff for team support.

Designate an area at the main stadium where the trainers for each country can set up.

Handle requests from trainers for electrical power, ice, where to buy supplies, etc.

Designate an area in the viewing stands where the teams for each country can gather.

Smaller teams could join together by region.

Awards for teams with categories for small, medium and large country teams.

WMA Recognition

Research the feasibility of enhancing the WMA name. The WMA acronym is widely recognized but may not be readily associated with masters athletics by all.

Bring all media and social networking together in a comprehensive outreach effort. Utilize online as well as email, Facebook, Twitter etc

Make WMA the go-to place for masters athletics.

Stadia Schedule

Find a way to shorten the schedule. The schedule is very long straining all aspects of the stadia championships for athletes, officials, support staff etc. It essentially increases cost for everyone.

High cost of Athletes Party

Work with the LOC to reduce the ticket price. Ensure a quality experience with an opportunity to get together with friends. Too often the venue seems to be the central thought.

Establish a Worldwide network of T&F coaches providing in person and on line coaching.

Many athletes, especially new comers, do not have access to a club or a trainer.

Add a low key competition category for 'participants' – no medals – no records – just compete

This would attract new athletes not only for the championships but lifetime members for local clubs etc. Ideal entry event for not only stadia but non stadia also. Would require an onsite entry system and creative use of stadia and non stadia facilities.