

FOR IMMEDIATE RELEASE: March 5, 2013

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Westminster College Invites Media to Meet, Cover General Barry McCaffrey, Tues. March 12
Media invited to follow the four-star general as the former “Drug Czar” and Iraq & Latin America commander discusses challenges facing the U.S. with college students

McCaffrey will address leadership qualities, national and world security as Iraq-Afghanistan wars end, and U.S. drug policy cooperation with Mexico, Latin America, and Afghanistan

SALT LAKE CITY – Media is invited to follow Four-Star General Barry McCaffrey (Ret), the former U.S. “Drug Czar” and Iraq and Latin American commander, as he speaks to Westminster students about leadership and challenges facing the U.S. on Tuesday, March 12, 2013 at Westminster College, 1840 South 1300 East. The first two presentations are closed to the public but open to the press. The 7:30 p.m. lecture is free and open to the public and media. Before and after each, Gen. McCaffrey will be available to the media.

Tuesday, March 12, 2013

10 -11:30 a.m. Eccles Health, Wellness, and Athletic Center, Room 351, 1700 South 1250 East
Q&A with Westminster Honors students (Media note: Gen. McCaffrey available before and after)

Noon-1:30, Caterina Restaurant, 2155 Highland Drive,
Lunch with Westminster College Supporters
“America: Facing the Future” lecture and Q&A

2:30 – 3:30 p.m. Kim T. Adamson Alumni House, 1200 East 1760 South
“America: Facing the Future” lecture and Q&A with ROTC cadets from all colleges and universities in Utah
(Media note: Gen. McCaffrey available before and after the lecture).

7:30-9:00 p.m. Vieve Gore Concert Hall in the Emma Eccles Jones Conservatory, 1700 South 1250 East

“Leadership of Complex Organizations” is a free lecture, open to the public. Gen. McCaffrey will speak to a public audience during the Westminster Executive Leadership Lecture Series. (Media Note: Gen. McCaffrey available before and after the lecture). For more information visit news.westminstercollege.edu/calendar.

“I am honored to come and want to thank Westminster College, President Brian Levin-Stankevich, Dr. Jin Wang, Dean of the Bill and Vieve Gore School of Business, and others who made this possible,” said Gen. McCaffrey. “I am looking forward to the opportunity to talk about some of the principles that have guided my life and the issues where I have directed my work in the Army, the Pentagon, and the White House. I hope my experience and perspective are useful to Westminster students and the public.”

Biographical Note: *President—BR McCaffrey Associates LLC.*

PHOTOGRAPH: <http://www.weinerpublic.com/barry1.jpg>

Barry McCaffrey served in the United States Army for 32 years and retired as a four-star general in 1996. He was the commander of all U.S. troops in Latin America, a commander in the Gulf War, served two tours in Vietnam, and was assistant to Colin Powell at the National Security Council. He was the most highly decorated serving general, with two Distinguished Service Crosses, two Silver Stars, and three Purple Hearts. For five years after leaving the military, McCaffrey served as the nation's "Drug Czar", the cabinet officer in charge of U.S. drug policy.

He was confirmed by unanimous vote by the U.S. Senate. He developed and oversaw a \$20 Billion budget, garnered the President's support for a highly successful youth media campaign that reduced youth drug use by one third, and he and the Colombian government created Plan Colombia that dramatically reduced cocaine cultivation, transport to the U.S., and resulting crime. He worked to increase Drug Courts from 12 to now over 2000, and supported 5000 community anti-drug coalitions. He doubled funding for treatment. After leaving government service, McCaffrey served as Professor of International Security Studies at West Point. He conducts many study missions to Iraq, Afghanistan, the Middle East, and Latin America and Mexico and regularly is invited to the Pentagon and the White House for discussions and reports. He is a highly sought expert in the media on national security, the war against terror, and drug policy

Westminster College Media Contacts: Krista DeAngelis & Arikka Von (801) 832-2682

Media interested in broadcasting live from campus should contact Arikka Von at 801-403-0505.

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About Westminster:

Westminster is a nationally recognized, comprehensive liberal arts college. With a broad array of graduate and undergraduate programs, Westminster is distinguished by its unique environment for learning. Westminster prepares students for success through active and engaged learning, real world experiences and its vibrant campus community. Westminster's unique location, adjacent to the Rocky Mountains and to the dynamic city of Salt Lake, further enriches the college experience. For more information, visit www.westminstercollege.edu or follow WestminsterSLC on Twitter.

Source: Robert Weiner Associates 301-283-0821/202-306-1200