

Wesam Farah

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EXPERIENCE

Policy Analyst/Op-ed Writer

Robert Weiner Associates | Washington, DC

Jan. 2020- Present

- Researched, analyzed, assembled, and presented diverse data sets to form coherent and engaging op-eds.
- Worked through the National Press Club to engage creatively, formulate drafts and revisions.

Freelance Writer/Editor

2018 -2020

Freelance | Northern VA

- Managed technical and creative writing projects and proposals in an authorial and editorial capacity through several contractors in the DMV area ranging from government, real estate, engineering, etc.
- Directly influenced the growth of contracting companies by executing efficient and engaging work, while simultaneously able to meet deadlines and provide compelling content.
- Facilitated interdepartmental transfer of information to result in smooth and cohesive work environment.
- Authored meticulous and thorough proposals, copy, and memos relating to marketing, strategy, policy, or miscellaneous creative tasks.
- Handled projects that required swift and deliberate action while deftly managing work intensive crises.
- Formulated proposal revisions under strict time deadline with resulting client satisfaction.

Freelance Tutor

2018- Present

Freelance | Northern VA

- Tutored graduate, undergraduate, and highschool students throughout the DMV.
- Managed detailed lesson plans in a variety of subjects, seeing anywhere from 8-20 students a week.
- Crafted interpersonal engagement plans, as well as academic.
- Tutored in subjects ranging from SAT reading, English, writing, grammar, history, marketing, philosophy, psychology, religion, and biology--prime focus was essay revision and logical thought organization.
- Had the pleasure of engaging with a variety of colorful characters and personalities, working individually with each student to ensure an optimized learning experience.

Media Research Associate

Nov. 2016- May 2018

The College of William and Mary Reeder Media Lab | Williamsburg, VA

- Conducted and directed research of trends in consumer spending and habits at a top ranked university.
- Earned state accreditation for research on consumer responsiveness to digital advertisements.
- As a result, secured extra funding for research on effective methods of marketing streaming services to otherwise stagnant demographics.

EDUCATION

The College of William and Mary | Bachelor of Arts in English and Film & Media Studies

Grad. May 2018

- GPA: 3.4/4.0
- *Editor in Chief* of student-run satirical news publication.
 - As chief executive, responsible for facilitating collaboration in free-form “writers’ rooms” with staff, directing workflow and deadline management, managing and supporting a staff of 23 diverse individuals, creating newspaper layout and design, acting as head of creative and final arbiter on all aspects of the publication
 - Worked on amateur filmmaking and editing--comedic sketches, short films, etc.

University of Cambridge

- Summer semester at Christ’s College.
- Coordinated foreign student outreach program. Drafted pamphlets circulated throughout university on the benefits of studying in the U.K.

SKILLS & INTERESTS

Skills: Adobe Photoshop | Adobe Indesign | Adobe Muse | Adobe Premiere Pro | Google Analytics/Ads | Arabic | German

Interests: Foreign Movies | Screenwriting | Politics/Geopolitics | Whiskey | The Stock Market | Existential Philosophy