

Eric J. Alves | Communications & Public Relations

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Experience

Robert Weiner Associates – Washington, DC March 2015 – Current
Senior Policy Analyst / Op-Ed Writer Intern

- Research various policy initiatives affecting local and state governments.
- Write op-eds for submission to national press including, Michigan Chronicle, The Boston Globe, The Washington Post and more, advocating solutions to policy initiatives based on research.
- Attend Newsmakers forums at the National Press Club with guests such as Members of Congress, key government officials, experts in policy and leaders of influential organizations.

Office of State Senator Michael O. Moore – Boston, MA May 2012 – December 2014
Communications Director

- Oversaw initiatives and implemented strategies covering internal/external communications, including press releases, publications, speeches, op-eds and key talking points for various media outlets.
- Maintained a monthly e-newsletter on Constant Contact.
- Executed and coordinated strategic community and public outreach activities while collaborating and interacting with senior public affairs staff.
- Provided counseling and review of policies and procedures.
- Served as the formal spokesperson and media liaison for the senator. Shaped the senator's public image through speeches, social media, press releases and appearances.
- Established and maintained the senator's website and social media accounts on Facebook, Twitter, YouTube and Flickr.
- Reached out to local media contacts to comprehend the type of stories optimal for publication.

Office of State Senator Michael O. Moore – Boston, MA October 2011 – May 2012
Legislative Aide

- Facilitated and coordinated communication between the senator, legislators, state officials, staff, agency personnel, stakeholders and constituents in the development and advancement of legislation.
- Analyzed legislation, budget proposals and potential effects on district interests.
- Researched and determined/recommended appropriate action to issues impacting the office.
- Retained knowledge of the Joint Committee on Higher Education objectives, policies and programs.
- Served as a liaison for the senator between the public, committee staff and other legislators, met with constituents and special interest groups on behalf of the senator.

Committee on MA Senate Ways and Means – Boston, MA April 2011 – October 2011
Committee Intern

- Investigated and summarized budgetary solutions being conducted in various states.
- Wrote policy memos to the Budget Director explaining research and highlighting how other states' solutions could apply to Massachusetts.
- Prepared informational materials regarding state funded programs for utilization by committee members during legislative hearings.
- Established a budget database in Microsoft Excel and Access to track historical fiscal trends in the budget.
- Assisted other staff members in directing and implementing efforts to achieve the most positive and reasonably authentic outcomes of committee initiatives.

Office of State Senator Susan C. Tucker – Boston, MA March 2009 – May 2009
Legislative Intern

- Researched and analyzed legislation and budget proposals for possible effects on district interests.
- Attended hearings and briefings on filed legislation, which would be debated during formal session.
- Developed responses to answer questions and concerns of constituents.

Education

Bachelor of Arts - Political Science, Northeastern University, Boston, MA May 2010

Skills

Constant Contact, Google Analytics, Microsoft Office Suite, Social Media, VoteBuilder, Website Management